In Cosmetics Bangkok 2017: Coatex to showcase new surprising textures

During this new edition of In Cosmetics Bangkok, Coatex team showcases new amazing textures achieved thanks to its Rheostyl™ products.
Let’s discover these sensorial inspiring experiences on DKSH booth # D 10.

As global leader of rheology additives always focused on the latest trends, Coatex has developed a wide variety of textures around the three key properties of its Rheostyl™ range: suspension power, clarity and aesthetic flow.

Sparkling ultra-fine mist, shape memory textures, crystal clear gels with suspended beads are few examples of the unique sensoric properties made possible by Rheostyl™ range.

These sensorial inspiring formulations are available to be tested at the DKSH booth # D 10.

Coatex Sales and Technical representatives accompany you in your formulations and for technical discussions and exchanges.

Coatex designs and produces rheology additives for aqueous formulations and water-borne processes. With Innovation for Sustainable Development as a core strategy, Coatex is developing high performance additives to serve a wide variety of applications, such as Water-borne Paints & Coatings, Paper Coatings, Minerals Processing, Construction, Homecare and Water Treatment. With production sites in France, the Netherlands, USA, China and in Brazil, Coatex employs more than 450 people.
Coatex is a subsidiary of the ARKEMA group, France’s leading chemicals producer.

MEDIA CONTACT Coatex Press Fabienne DROUEL Tel: +33 4 72 08 20 42

For more information, please visit Coatex’s website: www.Coatex.com