

## In-Cosmetics Asia 2018: Coatex showcases a new line of polymeric emulsifiers – Rheostyl™ E

Leader in rheological solutions, Coatex offers additives across a variety of applications. Our closeness to customer challenges led us to develop a line of powerful polymeric emulsifiers combining the best of polymers and traditional emulsifiers, Rheostyl™ E.

Let yourself be surprised at the Spotlight of Sensory Enhancers by our Gel in Oil transforming texture formulated “100% emulsifier-free” with Rheostyl™ E. Feel the fresh sensation of a gel with the nourishment of an oil.

Visit us and discover through sensorial inspiring formulations:

- **Rheostyl™**, our range of **rheology modifiers** providing surprising textures, suspension power and clarity.
- **Rheostyl™ E**, our range of polymeric emulsifiers with **Rheostyl™ E-Light** dedicated to thin emulsions with light and fresh feel and **Rheostyl™ E-Cream** dedicated to rich and cushions' textures.



Come meet us on the DKSH **booth #110** and discover a palette of **innovative formulas**.

*Coatex designs and produces rheology additives for aqueous formulations and water-borne processes. With Innovation for Sustainable Development as a core strategy, Coatex is developing high performance additives to serve a wide variety of applications, such as Water-borne Paints & Coatings, Adhesives & Sealants, Paper Coatings, Minerals Processing, Construction, Homecare and Water Treatment. With production sites in France, the Netherlands, USA, China and Brazil, Coatex employs more than 450 people. Coatex is a subsidiary of the ARKEMA group, France's leading chemicals producer.*

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