

Genay - October 2, 2018

Sepawa 2018: Coatex showcases its new solutions for Personal and Home Care Industries

As a leader in rheological solutions, Coatex offers additives across a variety of applications. Our closeness to customers and markets enables a deeper understanding of specific challenges in different applications. At this year's Sepawa, Coatex will present its latest developments Rheostyl™ E for skin care formulations and Rheosolve™ D 15AS in automatic dishwashing products.

"Our main driver is to enable formulators to comply with new regulations while adding value to their own products," Dr Hélène Pernot, General Business Manager Home & Personal Care with Coatex group explained.

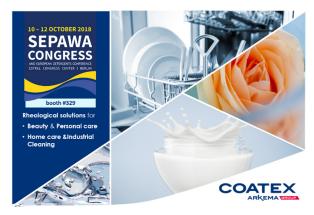
New regulations and unique product benefits and properties are the common drivers of the two Coatex presentations at the 2018 Innovation Forum:

Creating emulsions is a piece of cake!, Hélène
Pernot will expose how to develop 'emulsifierfree' formulations recommended for sensitive skin
and provides an outstanding water resistance
with a nude skin finish thanks to Rheostyl™ E new
range.

Wednesday, October 10, 9:00 Room 2

Shiny and spotless dishes with phosphate-free formulations, Yves Kensicher will share the benefits of a new polymeric dispersant, Rheosolve™ D 15AS, providing outstanding performances of anti-spotting and anti-filming when use in Automatic Dish Washing tablets.

Thursday, October 11, 17:45 Room 1



Coatex team welcomes you at the **booth #329** for technical discussions and exchanges and show you all the possibilities of our additives in **demonstration formulas**.

Coatex designs and produces rheology additives for aqueous formulations and water-borne processes. With Innovation for Sustainable Development as a core strategy, Coatex is developing high performance additives to serve a wide variety of applications, such as Water-borne Paints & Coatings, Adhesives & Sealants, Paper Coatings, Minerals Processing, Construction, Homecare and Water Treatment. With production sites in France, the Netherlands, USA, China and Brazil, Coatex employs more than 450 people. Coatex is a subsidiary of the ARKEMA group, France's leading chemicals producer.

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