

Sepawa 2018: Coatex showcases its new solutions for Personal and Home Care Industries

As a leader in rheological solutions, Coatex offers additives across a variety of applications. Our closeness to customers and markets enables a deeper understanding of specific challenges in different applications. At this year's Sepawa, Coatex will present its latest developments Rheostyl™ E for skin care formulations and Rheosolve™ D 15AS in automatic dishwashing products.

"Our main driver is to enable formulators to comply with new regulations while adding value to their own products," Dr H el ene Pernot, General Business Manager Home & Personal Care with Coatex group explained.

New regulations and unique product benefits and properties are the common drivers of the two Coatex presentations at the 2018 Innovation Forum:

- Creating emulsions is a piece of cake!**, H el ene Pernot will expose how to develop 'emulsifier-free' formulations recommended for sensitive skin and provides an outstanding water resistance with a nude skin finish thanks to **Rheostyl™ E new range**.
Wednesday, October 10, 9:00 Room 2
- Shiny and spotless dishes with phosphate-free formulations**, Yves Kensicher will share the benefits of a new polymeric dispersant, **Rheosolve™ D 15AS**, providing outstanding performances of anti-spotting and anti-filming when use in **Automatic Dish Washing** tablets.
Thursday, October 11, 17:45 Room 1



Coatex team welcomes you at the **booth #329** for technical discussions and exchanges and show you all the possibilities of our additives in **demonstration formulas**.

Coatex designs and produces rheology additives for aqueous formulations and water-borne processes. With Innovation for Sustainable Development as a core strategy, Coatex is developing high performance additives to serve a wide variety of applications, such as Water-borne Paints & Coatings, Adhesives & Sealants, Paper Coatings, Minerals Processing, Construction, Homecare and Water Treatment. With production sites in France, the Netherlands, USA, China and Brazil, Coatex employs more than 450 people. Coatex is a subsidiary of the ARKEMA group, France's leading chemicals producer.

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For more information, please visit Coatex's website, www.Coatex.com or leave a message, contact@coatex.com