

PAINTINDIA 2010
March 4-6, 2010 – Mumbai, India
Hall 6 – Booth D11, Bombay Exhibition Center

Coatex Exhibits at PAINTINDIA 2010

On the occasion of the 2010 PAINTINDIA, Coatex exhibits its latest innovations for the Paint and Coatings industry.

With over 30 years experience, Coatex is one of the world's leading producers of rheological additives for aqueous formulations. At PAINTINDIA, Coatex is introducing its high performance and eco-friendly product range to the local market, including COAPUR™ (HEUR), solvent free and heavy metal free polyurethane thickeners; ECODIS™, acrylic dispersing agents; and RHEOTECH™, acrylic associative thickeners combining differentiated rheology performance with excellent eco-profiles.

"In the decorative coating sector (paint, woodstain, filler, rendering, etc), Coatex offers a full range of products and technical solutions to ensure customers the best color acceptance, storage stability, and water resistance," said Sundaram Krishnan, Coatex's Business Development Manager in India. *"These waterborne synthetic rheology modifiers consist of multicompatible solutions for easy formulations as they will either increase the fluidity of the medium (dispersing agents) or increase its viscosity (thickeners). They perform effectively at low levels in aqueous formulations before, during and after application. These technologies are now available in India from Coatex and our partner & distributor Omya!"*

Dr. Denis Ruhlmann, Coatex's Coatings Additives R&D Manager, will present the benefits of "Thickeners for Water-based Architectural Coatings" on the 4th March, 15:10–15:35, at Hall 1, conference section "Archcoat 2010". Coatex's team will be pleased to greet you and answer all of your questions.

For more information, please visit Coatex's website:

www.coatex.com

About Coatex:

Coatex is focused on designing and producing rheology additives for aqueous formulations and waterborne processes. These high-performance and environmentally friendly additives are used all around the world in a wide variety of applications, such as Paint & Coatings, Paper, Minerals Processing, Concrete and Gypsum. Coatex is part of the Arkema group.

About Arkema:

A global chemical company and France's leading chemical producer, Arkema consists of three business segments: Vinyl Products, Industrial Chemicals, and Performance Products. Present in over 40 countries with 15,000 employees, Arkema achieved sales of 5.6 billion euros in 2008. With its six research centers in France, the United States and Japan, and internationally recognized brands, Arkema holds leadership positions in its principal markets.

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