

Genay, France – February 16th, 2016

COATEX REINFORCES ITS COMMITMENT TO THE MARKET OF COATED PAPER AND BOARD

More than ever committed to being a strong partner of Paper and Board producers, Coatex has set up an action plan around three different axes, strengthen its scientific expertise, ensure its customers cost and quality improvement at its customers and improve its supply chain process.

Scientific expertise

Coatex initiated a research program around the water retention of coating colors, its impact on the thickening mechanisms and the coating structure. Very interesting results of this work will soon be released.

Optimization of the coating process

Always mindful of market challenges, Coatex proposes a new approach of rheology modifiers, a renewed solution focused on the improvement of the coating process and its cost. The ease-of-use of the new liquid grades allows Paper and Board producers to decrease cost and improve quality consistency through dosage reduction, preparation time reduction, better coater runnability and better control on the coat weight.

Supply chain process improvement

After USA and China, Coatex increases its production capacity in Europe and Latin America. These investments enable Coatex to enhance its supply chain and reaffirm its commitment to the paper and board industry.

About Coatex:

Coatex designs and produces rheology additives for aqueous formulations and waterborne processes. With Innovation for Sustainable Development as a core strategy, Coatex is developing highly performing additives to serve a wide variety of applications, such as Waterborne Paints & Coatings, Paper Coating, Minerals Processing, Construction and Water Treatment. With production sites in France, Netherlands, USA, Brazil and China, Coatex employs more than 400 people. Coatex is a subsidiary of the Arkema group.

Press Relations:

Fabienne Drouel

Tel.: +33 4 72 08 20 42

For more information, please visit Coatex's website: www.coatex.com