

Colombes, 29 March 2022

## IN-COSMETICS 2022: ARKEMA TO SHOWCASE ITS SOLUTIONS AND INNOVATIONS FOR SUSTAINABLE BEAUTY

**Arkema will exhibit its most recent developments and featured products at In-Cosmetics, Paris, from 5 to 7 April 2022 (Booth L 138).**

Building on its unique set of expertise in material science, Arkema offers a portfolio of first-class technologies complying with the highest standards for stability, purity and safety, while addressing the consumer needs in personal care driven by ever more sustainable requirements.

Among its solutions, Arkema will present:

- **Oleris® Advanced Bio-Materials:** those unique building blocks processed only from renewable castor oil are key elements for the synthesis of vegetable-based & natural cosmetic ingredients. The high purity and 100% linearity of Oleris® Advanced Bio-Materials bring advanced properties like high spreadability and polarity as well as natural antimicrobial and cleansing emulsifying functions. Oleris® Advanced Bio-Materials are REACH registered, KOSHER and HALAL certified, GMO-free, COSMOS approved verified by ECOCERT. They are ready to serve as carbon-neutral building blocks for next sustainable developments.
- New **Peroxal® CS:** the stabilization of Peroxal® CS is especially well suited to the various and most stringent cosmetic applications requiring a highly stabilized H<sub>2</sub>O<sub>2</sub> grade such as for instance in hair products and nail preparations as well as in skin-products or oral hygiene products. Peroxal® CS grades are produced from highly purified hydrogen peroxide, thus guaranteeing a constant product quality and purity. They are available as 30%, 35% and 50% hydrogen peroxide solutions.
- The responsible line of **Sartomer® resins and additives for UV** applications. These dedicated high quality (meth)acrylate monomers, oligomers and photoinitiators are offering good adhesion, high scratch resistance and excellence of finish for UV/LED gel polish and builder gel for nail care. Those materials are easy to formulate and can be used for either top-coat, color-coat, base-coat or 3 in 1 solutions.
- **Rheostyl™** line: it makes a major step to reduce carbon footprint of cosmetics formulations by introducing acrylic polymers with a bio-attributed origin thanks to a mass balance approach. Rheostyl™ rheology modifiers & Rheostyl™ E polymeric emulsifiers with a bio-attributed origin will deliver the same recognized performances and contribute to reduce the carbon footprint of our customer formulas in sun care, skin care, color cosmetics and cleansing markets.  
On top of the low carbon footprint, Rheostyl™ E multifunctional polymeric emulsifiers provide benefits to meet the clean beauty trend with minimalist products formulated in cold process.
- **Orgasol® Cosmetic powder:** Pioneer in the field of sensory powders, **Orgasol® Cosmetics powder** is revolutionizing the art of formulations to transform consumer experiences in personal care. The Orgasol® product signature touch is predominantly velvety and delicately creamy, as well as sebum absorption, optical blurring, matte finish and long lasting wear while reaching unexpected textures and intense colors. Two new formulations will be showcased on the makeup bar: Water shadow in red or brown and Halal highlighting cream, developed with Halal ingredients.

TO FIND MORE ABOUT OUR OFFERING, COME AND TALK TO OUR EXPERTS ON OUR BOOTH L 138



Building on its unique set of expertise in materials science, **Arkema** offers a portfolio of first-class technologies to address ever-growing demand for new and sustainable materials. With the ambition to become in 2024 a pure player in Specialty Materials, the Group is structured into 3 complementary, resilient and highly innovative segments dedicated to Specialty Materials -Adhesive Solutions, Advanced Materials, and Coating Solutions- accounting for some 85.5% of Group sales in 2021, and a well-positioned and competitive Intermediates segment. Arkema offers cutting-edge technological solutions to meet the challenges of, among other things, new energies, access to water, recycling, urbanization and mobility, and fosters a permanent dialogue with all its stakeholders. The Group reported sales of around €9.5 billion in 2021, and operates in some 55 countries with 20,200 employees worldwide.

#### Media contact

Véronique Obrecht +33 (0)1 49 00 88 41 [veronique.obrecht@arkema.com](mailto:veronique.obrecht@arkema.com)

A French *société anonyme* (limited company) with share capital of €742,860,410 – Registered in Nanterre: RCS 445 074 685 Nanterre

#### Arkema

420 rue d'Estienne d'Orves  
92705 Colombes Cedex  
France  
P +33 (0)1 49 00 80 80  
[arkema.com](http://arkema.com)

Follow us on:

[Twitter.com/Arkema\\_group](https://twitter.com/Arkema_group)

[Linkedin.com/company/arkema](https://www.linkedin.com/company/arkema)